

Ava Manning

UX/UI Designer & Journalist

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I am an energetic UX/UI Designer that specializes in building innovative, accessible and beautiful design solutions. I am also an inquisitive and expressive Journalist that strives to write evocative pieces that capture a story while maintaining factual integrity. My skills in each profession allow me to be a very well-rounded, resourceful and creative individual.

Professional Experience

Journalist | Kitsap Sun | Bremerton, WA

March 2024 - August 2024

- Wrote 1-4 articles per week
- Researched and pitched story ideas

UX/UI Designer | Linvest 21 | Remote

March 2024 - May 2024

- Redesigned landing page of current website
- Built out solutions page based on industry standards and creative design decisions
- Collaborated with founder and developers

UX/UI Designer | FitX Redesign | Remote

October 2023 - December 2023

- Conducted a heuristic analysis on current app
- Created redesign of landing page and onboarding in Figma
- Collaborated with founder and developers

Product Manager | Radiant Calm Redesign | Remote

November 2023 - December 2023

- Created team's project plan/schedule
- Led daily stand-ups
- Conducted user research

UX Designer/UX Writer | ByteSize Learning | Remote

September 2023

- Created MVP from scratch
- Final usability testing showed a 24 second and 55 second improvement
- Conducted user interviews and outside research looking at ByteSize competition
- Collaborated with project managers, design team, developers and founder

Project Manager/UX Researcher | Ulta Beauty Responsive App Redesign | Remote

July 2023 - September 2023

- Increased SUS score from 77.5 to 92.5, placing our redesign in the excellent category
- Organized and created the team's project plan through Asana
- Led daily stand-ups and took notes

- Conducted research via user interviews, interview synthesis, heuristic analysis, feature analysis, competitive and comparative analysis and affinity mapping.
- Created a persona, ideated on problem statements and how might we statement

Job Coach | SAILS Washington | King County, WA

January 2023 - July 2023

- Supported adults with disabilities by helping skill build, resume build, job outreach, interview prep, and more to help integrate disabled people into the general workforce

Billing Specialist | Engie Impact | Spokane, WA

April 2021 - October 2022

- Monitored and ensured accurate billing for Engie's customers
- Played a key role in cross-functional billing projects

Freelance Writer | Red Ventures | Remote

January 2021 - April 2021

- Wrote an article for their Higher Education branch

Journalist & Photographer | Argonaut Newspaper | Moscow, ID

January 2021 - June 2021

- Researched, pitched, and wrote articles for the newspaper
- Took photographs for the articles that I wrote

Writing Intern | IWRRRI Newsletter | Moscow, ID

Fall 2020 Internship

- I wrote for UI's scientific journal, the IWRRRI Newsletter

Skills: Writing, Communication, Public Speaking, Critical Thinking, Research, Empathy, Creative Problem Solving, Onboarding, Generative AI, Rapid Prototyping, User Flows, Accessibility, Persona Creation, Sketching, A/B Testing, Agile Team, Competitive Analysis, Affinity Diagrams, Usability Testing, Qualitative and Quantitative Research, Artificial Intelligence (AI),

Tools: Figma, Adobe Photoshop, Optimal Workshop, Asana, Microsoft Excel, Slack, Presto Suite

Education

User Experience Design Immersive Certificate

June 2023 - October 2023

General Assembly | Remote

Associate's Degree

September 2016 - December 2019

Bellevue College | Bellevue, WA